



EMCLIVE

POST SHOW REPORT
| 2019 |

HOSTED BY



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EMC Live 2019 - a three-day online event held from May 21st – 23rd, 2019 - continued the tradition of EMC Live events by providing informative technical webinars presented by industry thought leaders to an audience of over 5,500 registrants.

GENERAL SHOW PERFORMANCE

For a more detailed breakdown, please see the following pages.

# OF SHOW REGISTRATIONS	5524
# OF UNIQUE REGISTRATIONS	954
# OF UNIQUE live ATTENDEES	287
# OF TECHNICAL WEBINAR REGISTRATIONS	5038
# OF PRODUCT DEMO REGISTRATIONS	486
# OF POST SHOW REGISTRATIONS (May 24 – August 7 th)	747
# OF UNIQUE REGISTRATIONS	134
# OF TECHNICAL WEBINAR REGISTRATIONS	695
# OF PRODUCT DEMO REGISTRATIONS	52
% OF LIVE EVENT ATTENDEES	30%

TOTAL REGISTRATIONS	6271
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DEMOGRAPHICS OF REGISTRANTS

For a more detailed breakdown, please see the following pages.

Most Common Attendee Job Function: **Engineer**

Most Common Attendee Industry: **Automotive**

Number of Countries Represented: **70**

WWW.EMC.LIVE WEBSITE PERFORMANCE

Number of Visits (Sessions) to EMC.Live (March 25- Aug. 7): **5,760**

Number of Unique Visitors (Users) to EMC.Live (March 25- Aug. 7): **4,508**

Number of Website Pageviews (March 25- Aug. 7): **26,226**

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PARTICIPANTS AND SPONSORS

A total of 9 companies presented technical webinars and product demos at EMC Live 2019's 3-day event.

- AR
- Ametek
- MVG
- Quell
- Rohde & Schwarz
- Rigol
- Schaffner
- Washington Laboratories
- Würth Elektronik

SPONSOR

Gold: AR

MEDIA SPONSORS

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COMPANIES REGISTERED

Registrants came from approximately 700 companies across a wide range of industries. A sampling of some of the companies by primary industry are below. Please contact us for a complete list.

AEROSPACE	EDUCATION & TRAINING	RESEARCH
Boeing	Ansys	APC Technology
Honeywell	MagLab/UFSC	Bangalore University
NASA	NIRAD	DuPont
Piper Aircraft, Inc.	University "Polytechnica" of Bucharest	Indian Institute of Technology Bombay
Rolls-Royce Corporation	Virtulive Technologies Pvt. Ltd	Queen's University Belfast
AUTOMOTIVE	INDUSTRIAL CONTROL SYSTEMS & EQUIPMENT	TELECOM/COMMUNICATIONS
3M	Adlink	Accenture
Bosch	Basler Electric	Cisco Systems, Inc.
Daimler AG	Caterpillar	Fujitsu Network Communications, Inc.
Ford	Emerson	NOKIA
John Deere	Johnson Controls	Telkom
COMPONENTS MANUFACTURING	MANUFACTURING	TEST, MEASUREMENT & INSTRUMENTATION
Electrolux	Bunn-O-Matic Corp	A.H. Systems, Inc.
Intel	Danfoss	Agilent
Schaffner EMC	Foxconn	Curtiss-Wright
Texas Instruments	Milwaukee Tool	Rohde & Schwarz
Würth Elektronik	Schweitzer Engineering Laboratories, Inc.	Tektronix
COMPUTERS & PERIPHERALS EQUIPMENT	MEDICAL ELECTRONIC EQUIPMENT	TESTING SERVICES
Lenovo	Boston Scientific	ARC Brasov
Lexmark	FDA	Caged Tigers
Microsoft	HD Medical Group	Eurofins
Siemens AG	Johnson & Johnson Vision	NTS Canada
VGT	Philips	Vortex WMC
CONSUMER ELECTRONICS	MILITARY	TRANSPORTATION
Amazon	InField Scientific	AGD Systems Ltd
Apple Inc.	L3 Technologies	Land Transport Authority
Google	Nova Systems	New York Air Brake
NVIDIA Corp.	Orbital ATK	QUEMC
Sonos	Raytheon (NOT Missile Systems)	Topcon Positioning Systems Inc
DESIGN	POWER	UTILITIES/ENERGY
AVX Corporation	Alion Science and Technology	AMS
Exclara	Cornet Technology India Pvt Ltd	Cimcon Lighting
Laird	DoD	Ecolab
PowerQ Technology Pvt Ltd	Northrop Grumman	MH&W International
Rotter Engineering	Raytheon	Qualitrol

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EMC LIVE 2019 REGISTRANTS

The data below is a consolidated look at both Technical Webinar and Product Demo registrations, but does not include registrations that occurred after the live event for the post-show recordings.

SHOW REGISTRATIONS - TECHNICAL WEBINARS & PRODUCT DEMOS

JOB FUNCTION	% OF TOTAL
Technician	3.6%
Student	2.8%
Senior Executive	1.9%
Sales/Marketing/Admin	3.7%
Pres/VP/CEO/Owner	4.0%
Manager	10.4%
Engineer	65.9%
Educator	2.8%
Consultant	4.9%
INDUSTRY	% OF TOTAL
Aerospace	8.7%
Automotive	16.3%
Components & Manufacturing	4.2%
Computers & Peripherals	2.2%
Consumer Electronics	8.8%
Data Centers	1.0%
Design	3.7%
Education & Training	3.6%
Industrial Control Systems & Equipment	7.5%
Medical Electronic Equipment	4.8%
Military	4.8%
Power	1.6%
Research	3.7%
Telecom/Communications	7.8%
Test, Measurement & Instrumentation	10.8%
Testing Services	7.5%
Transportation	1.8%
Utilities/Energy	1.2%

CONTINENT	% OF TOTAL
Africa	2.1%
Asia	21.1%
Australia	1.1%
Europe	23.7%
North America	48.7%
South America	3.3%

The tables below show the percentage of individuals who registered or attended a specific number of presentations.

# OF PRESENTATIONS REGISTERED FOR	% OF TOTAL
1	28.3%
2	7.1%
3	6.5%
4	7.3%
5	7.4%
6 or More	43.4%
# OF PRESENTATIONS ATTENDED	% OF TOTAL
0	62.4%
1	18.5%
2	6.3%
3	4.5%
4	1.9%
5	1.6%
6 or More	4.8%

EMC LIVE 2019 TECHNICAL WEBINAR REGISTRANTS

The data below is a look at the Technical Webinar registrations, but does not include registrations that occurred after the live event for the post-show recordings.

SHOW REGISTRATIONS - TECHNICAL WEBINARS

JOB FUNCTION	% OF TOTAL
Consultant	5.0%
Educator	2.8%
Engineer	66.0%
Manager	10.2%
Pres/VP/CEO/Owner	3.9%
Sales/Marketing/Admin	3.7%
Senior Executive	2.0%
Student	2.8%
Technician	3.6%

INDUSTRY	% OF TOTAL
Aerospace	8.5%
Automotive	16.4%
Components & Manufacturing	4.1%
Computers & Peripherals	2.1%
Consumer Electronics	8.9%
Data Centers	1.0%
Design	3.7%
Education & Training	3.7%
Industrial Control Systems & Equipment	7.4%
Medical Electronic Equipment	4.8%
Military	4.8%
Power	1.6%
Research	3.8%
Telecom/Communications	8.0%
Test, Measurement & Instrumentation	10.7%
Testing Services	7.5%
Transportation	1.8%
Utilities/Energy	1.2%

CONTINENT	% OF TOTAL
Africa	2.2%
Asia	21.2%
Australia	1.0%
Europe	23.7%
North America	48.7%
South America	3.2%

The tables below show the percentage of individuals who registered or attended a specific number of presentations.

# OF PRESENTATIONS REGISTERED FOR	% OF TOTAL
1	29.0%
2	6.6%
3	7.5%
4	7.2%
5	7.3%
6 or More	42.4%

# OF PRESENTATIONS ATTENDED	% OF TOTAL
0	62.8%
1	18.8%
2	6.1%
3	4.5%
4	2.1%
5	1.7%
6 or More	4.0%

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EMC LIVE 2019 PRODUCT DEMO REGISTRANTS

The data below is a look at the Product Demo registrations, but does not include registrations that occurred after the live event for the post-show recordings.

JOB FUNCTION	% OF TOTAL
Consultant	4.6%
Educator	2.3%
Engineer	66.8%
Manager	10.8%
Pres/VP/CEO/Owner	4.0%
Sales/Marketing/Admin	2.3%
Senior Executive	2.0%
Student	3.9%
Technician	3.3%
INDUSTRY	% OF TOTAL
Aerospace	13.0%
Automotive	16.0%
Components & Manufacturing	2.0%
Computers & Peripherals	0.7%
Consumer Electronics	5.9%
Data Centers	0.7%
Design	2.6%
Education & Training	3.3%
Industrial Control Systems & Equipment	5.2%
Medical Electronic Equipment	3.9%
Military	9.1%
Power	1.6%
Research	4.6%
Telecom/Communications	6.8%
Test, Measurement & Instrumentation	14.3%
Testing Services	8.0%
Transportation	1.0%
Utilities/Energy	1.3%

CONTINENT	% OF TOTAL
Africa	2.0%
Asia	28.0%
Australia	2.0%
Europe	17.0%
North America	47.5%
South America	3.5%

The tables below show the percentage of individuals who registered or attended a specific number of presentations.

# OF DEMOS REGISTERED FOR	% OF TOTAL
1	41.7%
2	58.3%

# OF DEMOS ATTENDED	% OF TOTAL
0	82.9%
1	12.7%
2	4.4%

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EMC LIVE 2019 POST-SHOW REGISTRANTS

The data below is a consolidated look at all registrations that occurred after the live event for both the Technical Webinar and Product Demo recordings.

JOB FUNCTION	% OF TOTAL
Consultant	6.0%
Educator	4.5%
Engineer	62.7%
Manager	11.9%
Pres/VP/CEO/Owner	3.0%
Sales/Marketing/Admin	3.7%
Senior Executive	2.2%
Student	0.8%
Technician	5.2%
INDUSTRY	% OF TOTAL
Aerospace	6.0%
Automotive	17.9%
Components & Manufacturing	5.2%
Computer & Peripherals	1.5%
Consumer Electronics	5.2%
Data Centers	1.5%
Design	3.7%
Education & Training	6.0%
Industrial Control Systems & Equipment	9.0%
Medical Electronic Equipment	3.0%
Military	6.7%
Power	1.5%
Research	3.0%
Telecom/Communications	6.0%
Test, Measurement & Instrumentation	14.2%
Testing Services	6.7%
Transportation	0.8%
Utilities/Energy	2.1%
CONTINENT	% OF TOTAL
Africa	0.0%
Asia	31.0%
Australia	2.0%
Europe	33.5%
North America	32.8%
South America	0.7%
Attended Archive	% OF TOTAL
0	0.0%
1	66.7%
2	19.1%
3	3.0%
4	4.5%
5	3.0%
6 or More	3.7%



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