

**INTERFERENCE TECHNOLOGY JOINS MICROWAVE JOURNAL AS EDI CON 2013 PARTNER,
EXPANDING TECHNICAL PROGRAM TO INCLUDE EMC/EMI**

Interference Technology will participate as a partner in the Electronic Design Innovation Conference (EDI CON) incorporating EMC/EMI content to the technical program focused on design concepts and techniques for the development of complex RF, microwave, wireless and high-speed digital components and system engineering in China.

Norwood, Massachusetts, July 26, 2012 – Horizon House, a leading event organizer and publisher of technical trade periodicals for the RF, microwave and telecommunications industries, has announced an agreement with Interference Technology to solicit and promote EMC/EMI related content for the **Electronic Design Innovation Conference (EDI CON 2013)** in Beijing, China in **March 2013**.

EDI CON is an annual technical conference and exhibition providing design engineers and system integrators with the opportunity to learn about the latest RF, microwave and high speed digital products and technologies for today's communications, computing, RFID, industrial wireless monitoring, navigation, aerospace and related markets. Electromagnetic compatibility (EMC) is a critical requirement for the electrical and electronic products serving these markets. Many companies offering design and test solutions for RF and microwave applications also provide extensive electromagnetic interference (EMI) test capabilities necessary for design, prototyping, manufacturing and deployment.

The conference program, which is being developed in partnership with industry and local academia, will feature the latest design techniques and technologies, workshops for advanced professional education and product training. With support from Interference Technology's readers, contributors and advertisers, EMC/EMI topics will also be incorporated into the technical program. EDI CON is a learning opportunity for working engineers developing new products using commercial tools for design, modeling, simulation, test verification and system integration. By incorporating workshops and presentations on EMC/EMI fundamentals and state of the art test solutions, EDI CON organizers will address the cross-discipline needs of today's electronic design.

With its focus on applications, emerging technologies and practical engineering solutions, EDI CON will bring together designers at the forefront of innovation in China and the world's leading multi-national technology companies. Exhibiting companies represent RF, microwave and high speed technologies in the areas of EDA software, semiconductors, passive components, systems and test/measurement solutions.

"As government regulations around the world require full compliance testing and in-field monitoring, China has become an even more important market for Interference Technology and its contributors," Paul Salotto, publisher of Interference Technology, said. "By including EMC/EMI solutions in the

technical program and exhibition, Interference Technology will be able to help broaden the scope of EDI CON and enhance the practical, hands-on nature of this industry-driven event.”

About Microwave Journal

Since 1958, Microwave Journal has been the leading source for information about RF and Microwave technology, design techniques, news, events and educational information. Microwave Journal reaches 50,000 qualified readers monthly with the print magazine that has a global reach. In 2012, Microwave Journal China started as a 6X publication with more than 10,000 readers. Microwave Journal is the only trade journal to peer review technical features before publication to ensure that they are accurate, timely and useful to the reader.

The Microwave Journal web site was newly released in 2012 and is built on a state-of-the-art cloud based publishing platform with real time social media integration, multi-media content, dedicated channels to important subjects, up to date news, a new Buyer's Guide and more. Microwave Journal is active in social media with the largest Linked In technical group in the industry, the RF and microwave community, in addition to its Facebook page and active Twitter users.

Microwave Journal is part of Horizon House Publications based in Norwood, Mass., and London, England. Horizon House Publications consists of Microwave Journal, Artech House Books and Telecommunications Media Group (formerly Telecommunications Magazine). It annually organizes and runs European Microwave Week plus the M2M Zone and RF/Microwave Pavilions at CTIA International.

About Interference Technology

Established in 1970, Interference Technology helps EMI/EMC engineers find solutions to various testing, design, application and regulatory issues by publishing articles, news and other practical content.

Interference Technology helps suppliers in these areas to find the right customers for their components, materials, test equipment and services through a wide range of marketing services, including lead generation, branding, market research and events. The publication is available in various printed and electronic media formats, with readers in more than 60 countries, and in local languages in China, Japan and Europe. Interference Technology is part of ITEM Media, based in Plymouth Meeting, Pennsylvania.

For information on the conference program, ongoing updates and major announcements and to register for EDI CON 2013 visit www.EDICONCHINA.com.

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